



NLPSD MENTORSHIP

For Ambitious Soccer Players
Who Want to Go Pro



Guided by Pro Soccer Player Nicole Robertson

INTRO

Welcome to the start of your journey



The NLPSD Mentorship is not information just for the player. The information provided during the mentorship is for the parent(s) as well. It is important for the athlete and parent to know the process so you two can work together on this journey because, in all honesty, the athlete most likely can't do this alone without support.

The first part of the mentorship shares the ins and outs of what technical, tactical, physical, and mental abilities are needed to play at a professional level. The athlete can start at any age, but depending on your age depends on how quickly (or how slow) you can progress to the professional level. And the second part is the political part of becoming pro, which is very important for the parent to understand and help their athlete through.



WHAT YOU WILL LEARN



The differences between amateur players and pro players (all the qualities that come with being a professional player and the lifestyle).



The needed skills/abilities that are needed to reach the professional level and at what age groups you need certain skills to be seen.



Tips and tricks on how to improve your skills and how to analyze and read the game. Combing these two things will help you develop quickly.



The needed political information to increase your chances of playing professional and possibly playing for the national team.



NICOLE ROBERTSON

I'm from Temecula, CA in the US and I am currently playing professionally in Sweden. I have been playing professionally since 2017, ended my D1 NCAA playing career early to move to Denmark and start my career as a pro at 20 years old. I have over 8 years of professional playing experience and have gained many connections along the way in the soccer world. Everyone's path to pro is different. My job is to help you discover yours.

Whether you want to play in Europe, the U.S., or internationally — I'll walk with you every step of the way.



HOW I'LL HELP YOU

We'll work together to identify your goals (e.g., Europe, U.S., National Team, NCAA).
Then we'll build a custom strategy to help you get there.

What we'll cover:

- What your path to pro or college should look like
- What clubs, coaches, and connections are worth your time
- How to start building a recruiting presence online
- How to create standout highlight videos and get them seen
- And more



To help you understand this process, just know that the path to pro can be a difficult one because of certain obstacles. It is sad to say, but it is a political process of who you know, what you know, your past playing experiences, etc. But I am here to give you all the information you need, combined with the soccer technicalities, to help you make this a reality.

First thing first, know what your goal is (playing pro in Europe, US, Mexico? Where?)



Second thing, start recording all your games now! You will need video of your little athlete playing to show future clubs/coaches.



THINGS TO DO AND UNDERSTAND



One: Create a Youtube Channel

Creating a youtube channel is going to benefit your athlete so much. Uploading highlights and game film to youtube makes it easier for your soccer player to get recruited from clubs/coaches.

Two: Create a LinkedIn (depending on the age of your athlete)

LinkedIn helps you connect with people all over the world. If you are able to create a LinkedIn for your soccer player and connect with soccer people around the world, things progress faster.

Three: Simplify Your Life

Simplify your life by: 1) Getting your soccer player a passport in case they need to travel outside of the US. 2) If you are from another country outside of the US, help your child get dual citizenship. Having dual citizenship creates more opportunities.

Four: Commit to Clubs/Coaches that Have Connections

If you have your soccer player working with a coach that does not have many connections or knowledge on how to get to the next level, then it may be time to find a club/place that has those connections, whether it is a well known club or an academy. And get close with those coaches to build trust and report with them so they can gain motivation to help your soccer player.

Like I said before, it is all about who you know and who they know. Do your own research on which clubs are best in the area for your soccer player, the cost, and the type of investment that is needed to help your soccer player take these next steps.

Five: Understand that it is possible to get a degree and play pro

Just because your soccer player wants to play pro does not mean they can't get an education. But the thing to understand is that their payment from a club team may not cover college tuition (if you're a female athlete). That is why going to college first on an athletic scholarship is so common so the sport can pay for university. If your soccer player wants to pursue pro earlier, you may have to financially support them in the beginning. Male players do not usually have these financial concerns.



SERVICES INCLUDED IN THE MENTORSHIP



Soccer Services:

The soccer services include:

- Weekly soccer analysis calls to go over one game from the weekend
- Soccer analysis programs that provides video feedback on their games
- Full highlight videos of their games to upload to their youtube channel
- Individual videos to post on their social media (e.g. instagram)
- Focus sheets to help them know what to focus on in their next games
- Guidance in the path to their goals (e.g. pro/college) which is mentioned above.

Additional Services that Can be Added to Mentorship

Services that can be added to the mentorship include:

- Strength training and coaching through the Volt App
- Mental Performance Coaching
- Nutrition Coaching

Additional services are optional! And when it comes to mentorship, the additional services are added at a discount from their original prices.



NLPSD MENTORSHIP TIER OPTIONS

<u>Tier</u>	<u>Monthly Price</u>	<u>Includes</u>	<u>Estimated Savings</u>
Level 1: Development Mentorship	\$300/month	2x analysis calls, 2x game analysis videos, 2 highlight video, 50% off in- person training	Save \$50+
Level 2: Pro Mentorship	\$500/month	Weekly analysis calls, weekly game analysis videos, weekly highlight videos, 50% off in- person training	Save \$400+
Level 3: Elite Mentorship	\$700/month	Everything in Pro + strength, nutrition, and mental performance coaching included	Save \$700+

NLPSD MENTORSHIP: PRICING BREAKDOWN

Service	Regular Price	Mentorship Price
4 x Weekly 1-on-1 Analysis Calls	\$300	Included in Pro Mentorship
4 x Personalized Game Analysis Videos	\$240	Included in Pro Mentorship
4 x Highlight Videos (YouTube and Reels/game)	\$160	Included in Pro Mentorship
In-Person Sessions (Optional)	\$90/hr	\$45/hour
4 x Mental Performance	\$360	Included in Elite Mentorship
4 x Nutrition Coaching	\$300	Included in Elite Mentorship
Strength Training with Volt	\$35/month	Included in Elite Mentorship

You Pay:

- **\$300/month (Development) → Save \$50+/month**
- **\$500/month (Pro) → Save \$200+/month**
- **\$700/month (Elite) → Save \$695+/month**





END NOTES

The information I share with you is based on my own experience and research. All the information I share is to help you understand what it takes to become a pro player and how to help your soccer player make that a reality. The work to become a pro will have to come from the soccer player themselves. And parents, you are going to be their biggest resource/support to make this dream a reality.